



**IPRO Spins Off Managed Care Review Affiliate -  
Tuesday, October 07, 2008**

(Lake Success, NY) IPRO, one of the nation's leading quality improvement and evaluation organizations, has created a Limited Liability Company (LLC) that will assume all of IPRO's compliance audit oversight and consulting contracts with managed care organizations (MCOs). The new entity, Logiqual (<http://www.logiqual.com>), is now officially incorporated in New York State.

IPRO has functioned as a Health Plan Employer Data and Information Set (HEDIS)<sup>®</sup> compliance audit organization since 1997. HEDIS<sup>®</sup> audit organizations are licensed by the Washington DC-based National Committee for Quality Assurance. HEDIS<sup>®</sup> audits include validation of plans' performance measure calculations, medical record review processes, statistical computations and sampling methodologies. IPRO has conducted approximately 1,000 HEDIS<sup>®</sup> compliance audits in thirty states, using NCOA-certified auditor employees and subcontractors.

"With a team of experienced, certified auditors, we expect the change-over to be seamless to MCO customers," said Virginia Hill, R.N., M.P.A., IPRO's Vice President for Managed Care. She noted that the new entity's CEO, Anu Sajja, M.P.H., has a five-year history as an NCOA-certified HEDIS<sup>®</sup> Compliance Auditor and Senior Director in IPRO's Managed Care Department. Sajja has a Masters of Public Health degree with specialty areas of epidemiology and quantitative methods from the University of Medicine and Dentistry at the Robert Wood Johnson Medical School and a Bachelor of Science in Public Health Administration from Rutgers, the State University of New Jersey.

IPRO is a nationally-recognized, independent quality improvement and evaluation organization, holding major contracts with state and federal governments, as well as private-sector clients. A not-for-profit organization, IPRO has annual revenues of \$50 million and 400 employees based primarily in Lake Success and Albany New York. IPRO holds ISO 9001:2000 Certification and is an Empire State Advantage Silver Award Winner.

Visit IPRO's award-winning website at <http://www.ipro.org>.